

#### Quest of Life Media & Broadcast:

1. We are a nonprofit organization.
2. We are composed of singers, songwriters, musicians, broadcasters, and DJ's in the LGBT Community.
3. Every artist we work with builds our donor base and marketing reach for the next artist.
4. We only fundraise for a specific purpose – to make it easier for LGBT artists to release new albums.
5. We give grants to emerging artists to produce albums
6. 15% of income for Partner Projects goes to our general fund, AND 5% of the income to our general fund during Partner Projects goes to the Partner Project. (This is only a starter point and we are monitoring the results to determine if adjustments should be made to keep it beneficial to all).
7. We use our Social Media, Contacts, Internet Radio Station, and Other Outlets to help you market your new album to the LGBT community when it is released

#### Kickstarter:

1. Kickstarter, Inc. is a privately-held, venture capital backed crowdfunding platform.
2. Kickstarter according to an article in Entrepreneur, never considered becoming a nonprofit.
3. Funding on Kickstarter is “all of your funding goal-or-nothing”.
4. Kickstarter has a 5% fee, and payment processing fees (between 3% and 5%) and gives nothing back to the LGBT community.
5. Kickstarter does not give out grants.
6. Kickstarter does not assist in marketing.

#### Indiegogo:

1. Indiegogo is a privately held company.
2. Indiegogo charges a 5% fee on contributions. This charge is in addition to Stripe credit card processing charges of 3% + \$0.30 per transaction.
3. Indiegogo gives nothing back to the LGBT community.
4. Indiegogo does not give out grants.
5. Indiegogo does not assist in marketing.

## GoFundMe:

1. GoFundMe is a privately-held company.
2. GoFundMe charges 0% platform fee but charges a 2.9% plus \$0.30 payment processing for credit and debit card donations
3. GoFundMe gives nothing back to the LGBT community.
4. GoFundMe does not give out grants.
5. GoFundMe does not assist in marketing.